

TERMS OF SERVICE

Please read these Terms of Service, our Privacy Policy available at <https://www.speedreading.fun> (the "Website"), and all other documents referred to herein (collectively, the "Terms") carefully before you start using SpeedReading Service. By accessing or using the Service, or by clicking to agree to these Terms when this option is made available, you conclude an agreement on the use of the Services with the Provider, which includes these Terms (the "Agreement"). If you do not agree to these Terms, you must not access or use the Service.

1. DEFINITIONS

"Provider" refers to PragueCoding s.r.o., with registered office at V Horkách 1730/3, Nusle, 140 00 Praha 4, ID number: 07811225, registered in the Commercial Register maintained by the Municipal Court in Prague under file no. C 307966.

"User" refers to you as a user of the content and services provided through the Website (the "Service" or "SpeedReading"). SpeedReading is primarily aimed at business-to-customer ("B2C") users. However, any individual or entity may register and use the Service subject to these Terms. If you are using the Service on behalf of a legal entity, you, as an individual, represent that you have authority to bind that entity to these Terms, and "User" refers to that entity.

"Affiliate" means any entity that controls, is controlled by, or is under common control with a party, where "control" means the power to direct management or policies.

"Chargeback" means contacting a bank or credit/debit card provider and rejecting, cancelling, or contesting charges related to the Service.

"Course Content" means all educational materials, lessons, exercises, tests, videos, texts, images, interactive elements, and other content provided through the Service.

"Documentation" refers to all texts, videos, instructions, or other materials made available by Provider that describe the features of the Service, its technical requirements, or usage.

"Access Period" means the period during which the User has access to the paid features of the Service, typically 12 months from the date of purchase.

"Third-Party Materials" means materials, documents, data, services, or software not created by the Provider, including open-source software.

"User Data" means any data, instructions, materials, or other content (including personal data) provided by or on behalf of the User in connection with the Service, including test results, exercise progress, and quiz scores.

2. THE SPEEDREADING SERVICE

2.1 Overview. SpeedReading is a web-based online speed reading course. The Service provides structured lessons, interactive exercises, reading speed tests, and other educational content designed to help users improve their reading speed and comprehension.

2.2 Categories of Users

(a) Free Users have access to limited features. Free Users may purchase paid features at any time.

(b) Paid Users (Online Course) have access to all features of the Service under the paid plan for a period of 12 months from the date of purchase. This includes the complete course, all interactive exercises.

(c) Business Users (B2B) are entities that purchase access to the Service for their employees under a custom pricing agreement negotiated individually with the Provider.

2.3 Grant of Rights. Subject to the User's compliance with the Agreement (including timely payment of fees, if applicable), Provider grants the User a non-exclusive, non-transferable right to use the Service solely for personal educational purposes within the scope of the purchased plan. For Business Users, the right extends to the number of employees specified in the individual agreement.

2.4 Reservation of Rights. All rights, title, and interest (including all intellectual property rights) in and to the Service, the Course Content, the Documentation, and any Third-Party Materials remain with the Provider or their respective owners. The User does not acquire any ownership rights to the Course Content by using the Service.

2.5 Changes to the Service. Provider may update, modify, or improve the Service at its discretion, for example, to add new lessons or exercises, improve existing content, comply with changes in law, improve performance or efficiency, or address security concerns.

2.6 Suspension or Termination. Provider may suspend or terminate the User's access to the Service without liability if:

(a) A governmental or judicial order requires Provider to do so (e.g., if providing the Service becomes illegal) or if Provider becomes aware that a governmental authority or other authority with legal authority has enacted a new, or modified an existing, law, rule, regulation, interpretation or decision that would make its performance of any part of the Agreement unlawful or otherwise illegal,

- (b) Provider reasonably believes that the User has violated these Terms or engaged in fraudulent or unlawful activities,
- (c) User fails to pay fees when due or initiates a Chargeback, or
- (d) User shares account credentials for commercial purposes or distributes Course Content without authorization.

3. USE RESTRICTIONS

3.1 Prohibited Uses. User must not, and must not allow others to:

- (a) Copy, record, download, screenshot, or otherwise reproduce the Course Content for distribution or commercial purposes,
- (b) Upload, publish, share, or make available any Course Content to third parties, including on social media, file-sharing platforms, or other websites,
- (c) Rent, sublicense, resell, assign, distribute, or otherwise commercially exploit the Service or Course Content,
- (d) Reverse engineer, decompile, or attempt to extract the source code or algorithms of the Service or its exercises,
- (e) Use the Service or Course Content to build, train, or develop a competing service or educational product,
- (f) Use automated tools, bots, or scrapers to access the Service or extract Course Content,
- (g) Upload, transmit, or otherwise provide to or through the Service any information or materials that are unsolicited advertisements or content (i.e., "spam"), unlawful, or contain or activate any harmful code,
- (h) Damage, disable, or overburden the Service, or
- (i) Access or use the Service in a manner or for a purpose that infringes any intellectual property right or other right of any third party or that violates any applicable law.

3.2 Account Sharing. Personal accounts can not be shared. Commercial sharing, renting, or selling of account access is strictly prohibited. Business Users must purchase separate licenses for each employee as agreed in their individual contract.

3.3 Sanctions. Users represent that they are not the target of any sanctions regime and will not use or access the Service from any country or territory under sanction. Provider may limit Service availability at any time.

4. USER OBLIGATIONS

4.1 Corrective Action. If the User becomes aware of any potential or actual violation of the Terms, it must immediately act to stop or mitigate such misuse and notify the Provider without undue delay.

4.2 Technical Requirements. User is responsible for ensuring that their system meets minimum technical requirements for using the Service, including a modern web browser (Chrome, Firefox, Safari, Edge) with JavaScript enabled and a stable internet connection.

4.3 Account Security. User is solely responsible for the security of their login credentials and all activity occurring under their account. User must notify Provider immediately of any unauthorized use of their account.

4.4 User Responsibility. User is solely responsible for:

- (a) Complying with applicable Documentation and ensuring that their system meets minimum technical requirements,
- (b) The legality of the processing of User Data; ensuring that data subjects, if any, have been informed of and consented (if required) to the transfer and processing of their data through the Service,
- (c) The security of their login credentials and the activity occurring under their account, and
- (d) All use of the Service through their account credentials.

5. FEES AND PAYMENT

5.1 Pricing Plans. The Service is available under various plans, including free and paid options. Current pricing, plan details, features, and any promotional offers are displayed on the Website at <https://www.speedreading.fun>. The Provider reserves the right to modify pricing and plan features at any time; however, any changes will not affect Users who have already purchased access until their current Access Period expires.

All currently available plans and any promotional prices are displayed on the Website.

5.2 Payment Terms. All fees for paid plans are one-time payments and must be paid in full before access is granted. Payments are processed through Stripe. By making a payment, the User agrees to Stripe's terms of service (<https://stripe.com/legal>).

5.3 Access Period. Paid access is granted for the period specified at the time of purchase (typically 12 months from the date of successful payment). After the Access Period expires, the User's access to paid features will be automatically deactivated. There is no automatic renewal.

5.4 No Auto-Renewal. The Service does NOT automatically renew. After the Access Period expires, the User must manually purchase a new access period if they wish to continue using the paid features

5.5 Extension. Users may extend their access by purchasing a new plan at the current price as displayed on the Website at the time of purchase.

5.6 Refund Policy. In accordance with EU consumer protection law, Users who are consumers have the right to withdraw from the purchase within 14 days of the purchase date and receive a full refund. To request a refund, contact info@speedreading.fun with your order details. Refunds will be processed within 14 days of the refund request using the same payment method used for the original purchase.

5.7 Taxes. Prices displayed on the Website for individual consumers (B2C) include VAT where applicable. For Business Users (B2B), all fees are exclusive of VAT and other applicable taxes, which will be charged in addition as required by law.

5.8 Late Payment and Chargeback. If the User fails to pay on time or initiates a Chargeback, Provider may immediately suspend or terminate the User's access to the Service without prior notice. A Chargeback request will be treated as a material breach of these Terms. Provider reserves the right to dispute any Chargeback and may restrict the User's future access to the Service if malicious or unfounded Chargebacks are filed.

6. CONFIDENTIALITY

6.1 Confidential Information. Each party (as "Disclosing Party") may disclose Confidential Information to the other (as "Receiving Party"). "Confidential Information" includes information about technology, business operations, finances, strategies, know-how, and for the Provider, the Course Content and methodology.

6.2 Exclusions. Confidential Information does not include information that was known lawfully prior to disclosure; becomes publicly available other than through unauthorized disclosure; or is independently developed without reference to the Disclosing Party's Confidential Information.

6.3 Obligations. The Receiving Party must not use Confidential Information except as necessary for performing under these Terms, and must not disclose it to anyone except employees or contractors with a need to know, who are bound by obligations at least as strict as in this Section.

6.4 Compelled Disclosures. If compelled by law to disclose Confidential Information, the Receiving Party must (where legally permissible) promptly notify the Disclosing Party.

6.5 Term. Each Party's obligations under this Section 6 will last throughout the Agreement term and for three years thereafter; provided, however, with respect to any confidential information that constitutes a trade secret, such obligations of non-disclosure will survive the termination or expiration of this Agreement for as long as such confidential information remains subject to trade secret protection under applicable law.

7. REPRESENTATIONS AND WARRANTIES

7.1 Mutual Representations. Each party represents and warrants to the other party that execution of the Agreement by its representative has been duly authorized by all necessary corporate or organizational action of such party; and when executed and delivered by both parties, the Agreement will constitute the legal, valid, and binding obligation of such party, enforceable against such party.

7.2 User Warranties. User represents and warrants to Provider that they own the necessary rights and consents relating to User Data so that, as received by Provider and processed in accordance with the Agreement, they do not and will not infringe, misappropriate, or otherwise violate any intellectual property rights, or any privacy or other rights of any third party or violate any applicable law.

7.3 DISCLAIMER. EXCEPT FOR THE EXPRESS REPRESENTATIONS IN SECTION 7.1, THE SERVICE IS PROVIDED "AS IS" AND "AS AVAILABLE." TO THE MAXIMUM EXTENT PERMITTED BY LAW, PROVIDER DISCLAIMS ALL OTHER WARRANTIES, INCLUDING IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE, AND NON-INFRINGEMENT. PROVIDER DOES NOT GUARANTEE:

(a) ERROR-FREE OR UNINTERRUPTED OPERATION OF THE SERVICE,

(b) ANY SPECIFIC RESULTS OR IMPROVEMENTS IN READING SPEED (RESULTS MAY VARY DEPENDING ON INDIVIDUAL FACTORS SUCH AS PRACTICE TIME, DEDICATION, AND PERSONAL CAPABILITIES),

(c) THAT THE SERVICE WILL MEET ALL USER'S SPECIFIC REQUIREMENTS OR EXPECTATIONS.

THE USER ACKNOWLEDGES THAT LEARNING OUTCOMES ARE INDIVIDUAL AND DEPEND ON THE USER'S OWN EFFORT AND PRACTICE.

8. LIMITATION OF LIABILITY

8.1 EXCLUSION OF DAMAGES. TO THE MAXIMUM EXTENT PERMITTED UNDER THE APPLICABLE LAW, IN NO EVENT WILL THE PROVIDER OR ANY OF ITS AFFILIATES, LICENSORS, SERVICE PROVIDERS, OR SUPPLIERS BE LIABLE UNDER OR IN CONNECTION WITH THE AGREEMENT OR ITS SUBJECT MATTER UNDER ANY LEGAL OR EQUITABLE THEORY, INCLUDING BREACH OF CONTRACT, TORT (INCLUDING NEGLIGENCE), STRICT LIABILITY, AND OTHERWISE, FOR ANY: (a) LOSS OF PRODUCTION, USE, BUSINESS, REVENUE, OR PROFIT OR DIMINUTION IN VALUE; (b) IMPAIRMENT, INABILITY TO USE OR LOSS, INTERRUPTION, OR DELAY OF THE SERVICES; (c) LOSS, DAMAGE, CORRUPTION, OR RECOVERY OF DATA, OR BREACH OF DATA OR SYSTEM SECURITY; (d) COST OF REPLACEMENT GOODS OR SERVICES; (e) LOSS OF GOODWILL OR REPUTATION; (f) CONSEQUENTIAL, INCIDENTAL, INDIRECT, EXEMPLARY, SPECIAL, ENHANCED, OR PUNITIVE DAMAGES, REGARDLESS OF WHETHER THE USER WAS ADVISED OF THE POSSIBILITY OF SUCH LOSSES OR DAMAGES OR SUCH LOSSES OR DAMAGES WERE OTHERWISE FORESEEABLE, AND NOTWITHSTANDING THE FAILURE OF ANY AGREED OR OTHER REMEDY OF ITS ESSENTIAL PURPOSE.

8.2 CAP ON LIABILITY. TO THE MAXIMUM EXTENT PERMITTED UNDER THE APPLICABLE LAW, IN NO EVENT WILL THE COLLECTIVE AGGREGATE LIABILITY OF THE PROVIDER AND ITS AFFILIATES, LICENSORS, SERVICE PROVIDERS, AND SUPPLIERS ARISING OUT OF OR RELATED TO THE AGREEMENT, WHETHER ARISING UNDER OR RELATED TO BREACH OF CONTRACT, TORT (INCLUDING NEGLIGENCE), STRICT LIABILITY, OR ANY OTHER LEGAL OR EQUITABLE THEORY, EXCEED 100% OF THE TOTAL AMOUNTS PAID TO THE PROVIDER UNDER THE AGREEMENT IN THE 12-MONTH PERIOD PRECEDING THE EVENT GIVING RISE TO THE CLAIM OR 100 USD, WHICHEVER IS LESS. THE FOREGOING LIMITATIONS APPLY EVEN IF REMEDY FAILS OF ITS ESSENTIAL PURPOSE.

9. TERM AND TERMINATION

9.1 Term.

(a) These Terms (Agreement) are concluded for an indefinite period. However, paid access to the Service is granted for a fixed Access Period of 12 months from the date of purchase, with no automatic renewal.

(b) The Access Period commences on the date the Provider confirms payment or otherwise grants access.

(c) The Access Period will expire automatically at the end of the 12-month period. The User will receive a notification before expiration.

9.2 Termination.

(a) Either party may terminate the Agreement effective on written notice to the other one, if the other one materially breaches the Agreement and such breach is incapable of cure, or remains uncured 30 days after the non-breaching party provides the breaching party with written notice of such breach.

(b) Provider may terminate the Agreement, effective on written notice, if the User: (i) fails to pay any amount when due hereunder, (ii) breaches any obligations or restrictions under Sections 3 or 4, (iii) files, or has filed against it, a petition for voluntary or involuntary bankruptcy or otherwise becomes subject, voluntarily or involuntarily, to any proceeding under any domestic or foreign bankruptcy or insolvency law.

(c) User may terminate the Agreement at any time by ceasing to use the Service. No refund will be provided for early termination except as provided in Section 5.6.

(d) Provider may terminate the Agreement for any other reason or no reason at all, provided that in such a case, the User will be refunded the unused pro-rata portion of the fees.

9.3 Effect. Upon termination:

(a) The User's rights to access the Service immediately end. Provider may disable access without prior notice.

(b) Provider may delete all User Data after a reasonable period following termination.

(c) User shall immediately cease all use of the Service.

(d) Sections 4.4, 6, 7.3, 8, and 10 shall survive termination of the Agreement.

10. FINAL PROVISIONS

10.1 Entire Agreement. Agreement constitutes parties' sole and entire agreement with respect to its subject matter and supersedes all prior and contemporaneous agreements, with respect to such subject matter. In the event of a conflict between the documents constituting the Agreement, the documents shall apply in the following order: (i) Order form or other custom agreement made between the parties in writing, (ii) Terms of Service, (iii) remaining documents in order of their appearance in the Terms.

10.2 Assignment. Neither party may assign or otherwise transfer any of its rights or obligations under the Agreement, without prior written consent of the other party, provided that Provider may assign the Agreement as a whole without User's prior written consent to any Provider Affiliate.

10.3 Force Majeure. In no event will Provider be liable for any failure or delay in performance of the Agreement, when any circumstances beyond its reasonable control arise, including acts of God, flood, fire, earthquake, war, terrorism, cyber-attack (including DDoS), invasion, embargoes, strikes, passage of law, including imposing an embargo, export or import restriction, quota, or other restriction or prohibition or any complete or partial government shutdown, or national or regional shortage of adequate power or telecommunications or transportation. Provider may terminate the Agreement if a force majeure event continues for a period of 30 days or more.

10.4 Amendment. Provider may revise and update the Terms from time to time in its sole discretion. Changes are effective on the indicated date and apply to all access to and use of the Service thereafter. Changes in the Terms of Service will be notified to the User by email or by an announcement in the Service. If the User does not agree to a change, the User may terminate the Agreement effective on 30 days' notice, which shall commence on the first day of the calendar month following the delivery of the written notice, provided that the notice must be delivered to the Provider prior to the effective date of the change. In the event of notice under this section, the then current Terms of Service shall apply for the duration of the notice period. Continued use of the Service following the date of effectiveness of the change means that the User accepts and agrees to the changes. User is expected to check the Terms from time to time so it is aware of any changes, as they are binding on the User.

10.5 Notices. Written notices under these Terms may be sent via email to the address provided by the other party or by other electronic means as agreed. For the Provider, notices should be sent to info@speedreading.fun. Delivery is deemed effective upon sending unless the sender receives a notice of failed delivery.

10.6 References. Provider is entitled to reference the User (e.g., by name, logo, or trademark) on its Website or in marketing materials to indicate the User is (or was) a user of SpeedReading, particularly for Business Users. Individual Users may opt out of such references by contacting the Provider.

10.7 Severability. If any provision of these Terms is held invalid, the remaining provisions remain in effect. The parties shall negotiate in good faith to replace the invalid provision with a valid one that most closely matches the original intent.

10.8 Governing Law; Jurisdiction. Agreement is governed by and construed in accordance with the laws of Czech Republic without giving effect to any choice or conflict of law provision. The courts of the Czech Republic shall have exclusive jurisdiction to settle any such disputes.

10.9 Contact Information. For any questions regarding these Terms of Service, please contact us at info@speedreading.fun

This Terms of Service is effective as of January 10, 2026.